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Date: August 1, 2009

To: Our Supply Chain Partners and Valued Customers

Re: GeoCentral Statement on Product Safety

Recently, the Consumer Product Safety Commission (CPSC) announced new safety requirements regarding lead, phthalates, labeling and tracking requirements regarding all products marketed to children under twelve years of age.

GeoCentral has always viewed product safety as the number one priority and we remain committed to providing products that meet or exceed the standards and requirements set by CPSC.

Many of our products are “naturally occurring” items such as rocks and minerals and under the new CPSC guidelines will not require testing since they are known to be lead free. For most other items we use a third party testing lab, Bureau Veritas (BV).

As we develop and source new products we remain committed to introducing products that not only educate and entertain but most importantly are safe.

If you have any other questions or concerns please feel free to contact us at 800-231-6083.

Kind regards,
Mary Finke
President
GeoCentral